

2026 HOSPICE MEMORIAL WALK



Hospice
Southeast New Brunswick | Sud-Est Nouveau-Brunswick

September 12, 2026
Centennial Park • Moncton NB

EVENT DETAILS

The annual Hospice Memorial Walk is a signature fundraising event. Each year, we walk to remember and honour those who have passed as we raise awareness of end-of-life programs and services. Funds raised by this community event support essential hospice services in Southeast New Brunswick. As a sponsor of our walk, you play an integral role in the success of the event and in turn, your support helps ensure we can provide the best comfort and care at Maison Albert House - the only residential hospice in Southeast New Brunswick.



ABOUT HOSPICE SENB

Hospice Southeast New Brunswick (Hospice SENB) is a registered charity established in 2004 to promote awareness about life-limiting illnesses and end-of-life issues. Hospice SENB is committed to its mission to help support individuals and their families through their end-of-life journey by providing compassionate care, celebrating life when there is no cure.

Hospice SENB has a long history of offering community programs such as in-home visits, caregiver support groups and grief and bereavement support groups, among others. Since 2021, Hospice SENB operates a 10-bed residential hospice, Maison Albert House, offering confidential, personalized palliative care for residents and their families from Albert, Kent, and Westmorland counties.

SPONSORSHIP

Level Includes

Presenting

\$5,000

One Opportunity

- “Hospice SENB Memorial Walk presented by [Sponsor]”
- Exclusive recognition as lead supporter of compassionate hospice care in our community
- Exclusive branding on all Comfort Stations (hydration/snacks for people + pets)
- Opportunity to include a tribute message (in memory/in honour)
- Speaking opportunity during opening remarks
- Premier logo placement on all event materials (website, signage)
- Dedicated social media + email feature
- Option to host a booth or reflection space

Participant Gift Sponsor

\$3,000

One Opportunity

- Exclusive recognition as Gift Sponsor, with signage at registration and gift distribution area.
- Prominent logo placement on website and event signage
- Opportunity to include branded items in gift packages for all participants.
- Recognition in social media
- Option to include a message of remembrance

Comfort Station Sponsor

\$2,500

Multiple Opportunities

- Sponsor a Comfort Station along the walk route (water, snacks, and pet care supplies)
- Branded signage: “Comfort Station provided by [Sponsor]”
- Opportunity to provide branded items
- Prominent logo placement on website and event signage
- Recognition in social media
- Option to include a message of remembrance

Community

\$1,500

Multiple Opportunities

- Logo on event website and signage
- Option to contribute items to participant care kits (snacks, memorial items, pet treats)
- Recognition in event communications
- Social media mention

Friend

\$500

Multiple Opportunities

- Name/logo listed on event website and select event signage
- Recognition as a valued supporter of hospice care
- Option to include small items or coupons in swag bags

CONTACT DETAILS



To discuss sponsorship options & customization, contact:

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