



Hospice Heroes Gala *Gala des héros de l'Hospice*



At Hospice Southeast New Brunswick (Hospice SENB), we are driven by a powerful mission to bring comfort, dignity, and support to individuals and families on their end-of-life journeys.

Since 2004, we have been privileged to offer compassionate care that ensures no one faces this difficult time alone. Our wide range of services – including:

- in-home visits,
- caregiver support groups, and
- grief and bereavement programs

With the opening of Maison Albert House in July of 2021, we have expanded our reach to provide personalized, confidential palliative care to residents across Southeast New Brunswick.

The Hospice Heroes Gala is a celebration and a beacon of hope for the future. This cherished annual event is more than just a fundraiser; it's a time to come together as a community, to honor those who have inspired us, and to celebrate the love, care, and kindness that fuels our work.

We invite you to partner with us in this transformative mission. Your sponsorship will help bring comfort and compassion to those in need, while also positioning your organization as a champion of hope in our community. Join us in making a difference, and together, we can continue to offer support and solace to families in their time of greatest need.

Hope Sponsor

\$10,000

As the Hope Sponsor, you're helping us provide compassionate care for those facing a life-limiting illness.

- Exclusive recognition as the Hope Sponsor, integrated into the event title.
- Opportunity to address participants.
- A dedicated partner profile in our *internal and external* newsletters.
- Prominent corporate logo placement across event communications, the event webpage (with a link to your website), the welcome banner, and the event program.
- Featured on our Hospice partnership page (with a link to your organization's website).
- Your partnership is celebrated on our social media channels and in our Hospice Newsletter, before, during, and after the event.

Compassion Sponsor

\$5,000

Your commitment to being a Compassion Sponsor is vital to strengthening our mission of care and support.

- Recognition as a Compassion Sponsor.
- Partner profile featured in both *external and internal* newsletters.
- Corporate logo prominently displayed across event communications, the event webpage (with a link to your website), the welcome banner, and the event program.
- Featured on our Hospice partnership page (with a link to your organization's website).
- Your partnership highlighted across social media and in our Hospice Newsletter, pre, during, and post event.

Healing Sponsor

\$2,500

As a Healing Sponsor, you are supporting programs that bring comfort to families during their most challenging moments.

- Partner profile in both external and internal newsletters.
- Corporate logo featured across event communications, the event webpage (with a link to your website), the welcome banner, and the event program.
- Recognition on our Hospice partnership page (with a link to your organization's website).
- Social media and Hospice Newsletter shout-outs, before, during, and after the event.

Support Sponsor

\$1000

Your generous contribution as a Support Sponsor will shine a light on the hope and care Hospice SENB brings to the community.

- Corporate logo featured across event communications, event signage, the welcome banner, and the event program.
- Recognition on our Hospice Gala page (with a link to your website).
- Highlight of your sponsorship across social media and in our Hospice Newsletter.

Circle of Care Sponsor

\$500

As a Circle of Care Sponsor, you are helping provide support to our residents and their families.

- Corporate logo featured across event communications, event signage, the welcome banner, and the event program.
- Highlight of your sponsorship across social media and in our Hospice Newsletter.