# Hospice Gr BREATER MONCTON U GRAND MONCTON

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Hospice Palliative Care of Greater Moncton Inc. / Hospice de Soins Palliatifs du Grand Moncton Inc.

# 2017 Annual Report January - December

Presented at the Annual General Meeting June 20th, 2018 at 7pm Camden Park, 55 Camden Crescent, Moncton, NB E1E 4T9



Our Vision

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# <u>Agenda</u>

Call the meeting to order; establish Quorum	Jamie Penfold, Chair
Welcome, introduction, and announcements	Jamie Penfold, Chair
Proof of Notice of Annual General Meeting	Bill Lane, Secretary
Motion to Adopt Minutes of June 1, 2017 AGM	Jamie Penfold, Chair
Nominating Committee Report	Jamie Penfold, Chair
Introduction of Board Members	Board members
Chair's Report and Comments	Jamie Penfold, Chair
Financial Report	Bill Lane, Treasurer
Appointment of Accounting Review Firm	Bill Lane, Treasurer
Executive Director Report summary	Tradina Meadows-Forgeron, Executive Director
Recognition of out-going Board members	Jamie Penfold, Chair
Question and Answer	Audience and Board members
Thanks and Closing Remarks	Jamie Penfold, Chair
Motion to Adjourn	

Meet and Greet

# Minutes of 2017 AGM

The Annual General Meeting was held in the Camden Park Terrace, 55 Camden Crescent, Moncton, Commencing at 7pm.

The meeting was called to order by Chair, Jamie Penfold, who acknowledged all the volunteers, staff and Hospice supporters in attendance. The Chair also presented plaques to Payson Rowell and Brian Lilly for their contribution as Board Members.

#### **PROOF OF NOTICE:**

The Secretary advised that the notice of meeting had been published, as required by our by-laws, in the Times & Transcript on May 20 and posted in the Hospice Shoppe and on Facebook.

#### MINUTES:

The Minutes of the last Annual General Meeting were adopted as circulated.

- Jim Vaughan / Gary Chesser

#### NOMINATING COMMITTEE REPORT:

The Chair presented the Nominating Committee Report.

### INTRODUCTION OF BOARD MEMBERS:

The Chair introduced new board members Greg Turner and Phyllis Porter as well as the continuing members of the Board.

#### CHAIR'S REPORT:

Jamie Penfold reviewed the accomplishments of Hospice Greater Moncton during 2016. It was a somewhat challenging year with the former Executive Director absent for a large portion and many responsibilities being handled by members of the Board. Out key mandate of providing volunteer-based in-home palliative care services and facilitating grief and bereavement support groups was achieved. Thanks were extended to all the staff, volunteers, donors, and Board Members for their contributions.

### FINANCIAL REPORT:

Treasurer, Bill Lane, reviewed the Financial Statements for the year ending December 31, 2016.

### EXECUTIVE DIRECTOR'S REPORT:

Tradina Meadows-Forgeron joined Hospice in the fall of 2016 and was appointed Executive Director in February 2017. She reflected on the significant progress made by the Shoppe in 2016 and the improvement in the number of clients from approximately 6 in 2016 to 17 at present. Primary activities including increasing Hospice awareness as well as items such as Volunteer appreciation.

### APPOINTMENT OF ACCOUNTING REVIEW FIRM:

LeBlanc Scott CPA was appointed for the year ending December 31, 2017.

### QUESTION AND ANSWER PERIOD:

A very informative and supportive decision then ensued with many thoughtful and encouraging ideas suggested from the floor.

### ADJOURNMENT AND SOCIAL:

At 8:15pm the meeting adjourned upon the motion of Gary Chesser. Refreshments and conversation were then enjoyed by everyone present. Respectfully submitted.

> Jamie Penfold, Chair Bill Lane, Secretary

# **Nominating Committee**

### Board of Officers and Directors 2018-2019 as approved at the Board Meeting of June, 20th, 2018

Names	Office
Dennis Cochrane	Chair
Dr. Jamie Penfold	Past Chair
Bill Lane	Treasurer
James Vaughan	1st Vice Chair
Valerie Roy	2nd Vice Chair
Tradina Meadows-Forgeron	Executive Director/Secretary ex-officio
Sharon Thivierge	Director
Greg Turner	Director
Lourdes O'Reilly	Director
Dr. Peter Lightfoot	Director
Brian Cormier	Director
Sandra Wallace	Director
Jack Cameron	Honorary President/Chair
Rev. Doug MacEachern	Honorary Member

Dr. Jamie Penfold has completed her two consecutive three year terms but has agreed to remain as past chair. Dr. Gary Chesser has completed his two consecutive terms three year terms. Phyllis Porter has stepped down after serving less than one year of her three year term.

We are confirming the acceptance by the remaining Directors to complete their terms of office.

Respectfully submitted, Nominating Committee

# <u>Chair's Report</u>

This is the fourth year that I have had the pleasure to report on the activities of Hospice Greater Moncton (HGM). This is also the last year as my term as Board Chair ends.

Each year that I have reported on the activities of HGM and its Board of Directors, Staff and volunteers, I was always pleased to reflect on and feel confident that HGM has been progressing forward with its goals. 2017 was no exception.

HGM continues to carry out its mandate to provide volunteer-based in-home palliative care services confidentially and free of charge. This organization also facilitates grief and bereavement support groups and provides training and support for Shoppe and in-home volunteers. Our long-held goal is to construct and sustain the operation of a 10-bed residential hospice. This facility would be an asset to the complement of health care services in the Greater Moncton area. HGM is committed to making this residential hospice a reality.

To that end, HGM has been working at many levels to realize this goal:

- The Board of Directors met with three professional fundraisers to hear their presentations on proposals for a Capital Campaign. The proposals will be further reviewed and a Fundraiser will be selected to design and launch our forthcoming Campaign.
- 2. The Building Committee has obtained a conceptual drawing and site plans from Architects4. As you may already know, the HumLewSun Lions Club has generously donated land for the Hospice's eventual location. Communication with the City of Moncton Planning department is ongoing with respect to the Site Plan and related issues. Membership of the Building Committee is comprised of Board members, and representatives from the City and construction sectors.
- Fundraising efforts to develop our dedicated Residential Hospice Building Fund are ongoing. Our most financially successful fundraising event to date was in December 2017. The "HeArt for Hospice" art auction raised over \$70,000 for the Fund.
- 4. HGM has reached out to several levels of government for support of our objectives. As our services are available to citizens of the Greater Moncton area and beyond, we contacted the town of Riverview and the city of Dieppe to seek Board representation from their municipal councils. We are fortunate to already have a councilor from the City of Moncton on our Board, who has been helpful in connecting us with the Planning Dept.

In 2016, HGM met with representatives of the Provincial Government in Fredericton to introduce ourselves and outline our goals for developing a residential hospice to complement our existing programmes. A proposal to form a partnership with GNB was presented. Unfortunately, there was no strategy for Palliative Care at that time.

We kept the lines of communication open and were pleased to learn that a Provincial Palliative Care Strategy was released this spring, with a commitment to providing equitable and accessible palliative care for the citizens of New Brunswick.

Communication with local MLA's has been gratifying as there is recognition of the importance of the services HGM provides. We are the largest metropolitan area in the province and we do not have a residential hospice. MLA Hon. Cathy Rogers has been supportive in encouraging us to reopen dialogue with the provincial government. Letters were sent to Hon. Benoit Bourque, minister of Health, and Hon. Lisa Harris, Minister of

Seniors and Long-Term Care, Social Development. As I write this, we have a meeting in Fredericton June 12 with representatives of the Ministry of Health to present our case and explore funding support for construction and operational costs of a residential hospice. The Minister of Health has, in principle, expressed enthusiasm for forming a partnership with HGM in our quest to establish a residential hospice.

HGM is also exploring opportunities for Federal funding support of a residential facility.

5. Development of public awareness and education on end of life care and HGM's programme offerings is ongoing. It is critical to growing community donor support of our activities. Education and promotion through social media, our Website, radio interviews and print media results in increased financial and Shoppe donations, as well as increased attendance at our numerous fundraising events. Speaking engagements at local community organizations and involvement in the Chamber of Commerce increases our exposure and our donor base.

The Hospice Shoppe continues to provide a significant revenue stream for self-sustainability of HGM and its programmes. We thank the community and local businesses for donations of gently used items for the Shoppe. Recent renovations to the Shoppe will facilitate better organization of the available space for donation sorting and storage, as well as providing dedicated meeting space. Maureen Lunn has recently joined us as Shoppe Manager.

We are grateful for the donations from individuals, corporations, businesses and local service groups. This generosity encourages us to continue our efforts to provide palliative care support to the Greater Moncton community. Signature fundraising events provide support for our programmes and the Residential Hospice Building Fund. "An Evening at Rossano's" is in its fourth year." Hike for Hospice", "Angels Remembered" and "HeArt for Hospice" brings opportunities for revenue generation and public awareness. Krysta Janssen joined us on Staff as Events Coordinator in 2017 to provide in-house support for these activities.

The Executive of the Board of Directors continues to meet each month, preceding the general Board meetings. Board Members are also active serving on many committees integral to the ongoing operation and development of HGM. Directors may meet more frequently if the need arises. The directors volunteer their time and expertise, and I thank them for their ongoing service. This year marks the departure of Dr. Gary Chesser and me from the Board of Directors. On behalf of the Board and HGM I thank Dr. Chesser for his dedicated service.

In closing, I would like to recognize the Staff and Volunteers of HGM. They are committed to the goals of HGM and collaborate well in achieving these goals. HGM appreciates that volunteers are critical to the success of HGM's programmes. We support our volunteers, providing information, training, and events allowing us to express appreciation for all they do. I am so impressed and grateful that everyone at HGM is committed to the goal of providing quality palliative care services and support to those individuals and their families living with life-limiting conditions.

Thank you to all of you who support HGM. Whether you're a donor, sponsor, volunteer, Board Member or Staff member, your contributions are appreciated.

Respectfully submitted, Jamie Penfold, Chair

# <u>Treasurer's Report</u>

Hospice Greater Moncton had a very good financial year in 2017.

The financial highlights of the year included growth of 40% in the Rossano's fundraising event, plus a new event "HeART", which in its first year generated a net contribution over 200% better than any previous event in HGM history.

The Shoppe revenue of \$342,000 was a decrease of \$40,000 from 2016 with expenses increasing by \$12,000. This was disappointing and although there are various elements that contributed to the performance the net result is that the Board has given Tradina and the Shoppe staff a mandate to make necessary changes to reverse the trend.

Donations decreased \$4000 to \$35,000 which is another key area that we need improved and all stakeholders including everyone in the room can help in some form or another.

Our net revenue over expenses for 2017 was \$179,513 which is \$2,343 better than 2016.

At Dec 31/17 the organization has accumulated \$668,000 in cash and equivalents towards the Hospice Residence Project.

In 2018 we must see improvements in all three key revenues – Shoppe, Fundraising, and Donations. We have a strong base in place but need to find new and sometimes creative ways to generate more funds with emphasis on both short term and long term commitments.

We all share the same goal of building a Hospice Residence in greater Moncton and need to work together in developing the financial foundation that will generate a sustainable cash flow. This will also require commitments from various levels of government.

The Executive and Board take their roles and responsibilities seriously in making sure proper policies are created and implemented to ensure safeguarding of the assets. Secondly, members of the Board actively participate on many committees together with staff and volunteers to support the Hospice organization in finding ways to execute programs and events successfully.

The 2017 Financial Statements as prepared by the accounting firm Leblanc Scott CPA provide more detail in terms of the balance sheet and operations for the Hospice Greater Moncton. The external accountants confirmed the books and records of the HGM were in good order which provides comfort that management is handling the financial aspects of the organization in a prudent manner.

Respectfully Submitted,

William Lane

Treasurer

# **Building Committee**

The building committee met four times since the last annual general meeting.

It was decided to ask Architects Four Limited to proceed with further plans for the building on the Hum-Lew-Sun Lions property on Pleasant Street. Andrew McGillivary sent a preliminary sketch of the placement of the Hospice Residence and the parking lot.

Plans were made to revisit Sara Anderson, senior planner with City Hall development planning. She had been visited in the past by former board member and lawyer John Pollabauer.

The November meeting was joined by Linda Saunders, Steve Fowler and David Savoie from the Friends of the Moncton Hospital. Their finances were committed to further projects at the Hospital, but they were enthusiastic with our project and offered any expert help they could possible provide including communication with the Dr. Georges Dumont Hospital.

We are convinced that a new ten bed building is the way to proceed. This has been the story in Halifax, Charlottetown and Kentville. The total cost of the project was updated in January 2018 to \$6,500,000 dollars.

The building itself will total \$4,529,800 dollars with a \$754,000 dollars contingency portion.

Additionally, we have to furnish the rooms at \$20,000-30,000 dollars each and provide the first year of operation estimated to be \$1,500,000 dollars of which the government will pay approximately \$700,000 dollars (this is the case in Fredericton and Saint John).

The Hospice Residence will be second to none and will be able to provide emotional and physical support, at no cost, to its residents.

We are awaiting support from the government in Fredericton for capital funds.

# **Community Care Report**

In 2017, Hospice had 14 active clients who benefited from the friendly and caring services of our in home palliative care volunteers. Fifteen new referrals were received. We received many other inquiries about the services. Hospice had 34 clients for the year. Twenty one clients passed away in 2017. Condolences cards were sent to the families.

One common occurrence that we notice is that we often receive referrals at the end of the journey of the illness and unfortunately it is too late for the clients to be assigned volunteers. They sometimes meet their volunteer and the visits cannot happen before they pass away. In the year, presentations have been done in the community to promote services and earlier referrals.

We had 16 active in home volunteers offering their services of respite care to the families, companionship to the clients and transportation for the clients to their appointments or errands for 765.5 hours of volunteering in 2017. Ten new volunteers started the in home palliative care training in the fall of 2017. Eight of them completed their training in the winter of 2018. We have many trained volunteers who are available to work with in home clients.

A new Caregivers Support Group was offered in the fall of 2017 by Eleanor Kreplin, counselor for 9 participants. Four sessions were given and another session was offered entitled Coping with Holidays (4 participants) accounting for 10 hours of volunteer hours. She also offered 2 training sessions for in home volunteers Coping with emotions and loss of a client for another 4 hours of volunteering. For the project Bereavement Care in Rural Areas, we had 11 volunteers who participated in 11 committee meetings in 2017 accounting for 110 hours of volunteer work.

At the Shoppe level we continue to have the faithful volunteers who come in each week, working on sorting, organizing, cleaning and selling. We had 56 volunteering at the Shoppe doing 5419.75 volunteer hours in the year.

We also had over 45 faithful event volunteers helping to prepare and helping on the day of the events with over 400 hours of volunteering.

The events included:

- \* Hike for Hospice held in May
- \* Appreciation evening for the volunteers in May
- \* An Evening in Italy held in June
- \* Barbecues in the summer on Fridays
- \* Barbecue and training for volunteers in September
- \* Hop for Hospice in October
- \* Follow up training for in home volunteers in November
- \* HeArt for Hospice in December

\* Angels Remembered, which are angels up for donations at Kent Building Supply stores in Greater Moncton and booths set up at WalMart and various locations in November and December.

\* Volunteer Christmas Party

We have many volunteers who work on different roles helping at the Shoppe, with events and seeing clients in the homes. A New Horizon Seniors project was granted which started in 2017, Bereavement Care in Rural Areas. Ruth Johnstone trained 9 volunteers to facilitate Grief and Bereavement Support Groups. Grief and Bereavement Support Groups for 7 weeks were started in the fall of 2017 in Petitcodiac, Hillsborough and Riverside-Albert. Ruth Johnstone offered her regular Grief and Bereavement Support Group in Moncton in the spring and the fall. She also offered a session on Getting Through the Holidays for 8 participants. A conference offered to volunteers, staff of Hospice Greater Moncton and professionals from the community working in palliative care was held in April, 2017 entitled A Multicultural Approach to Death and Dying. At this conference, The Narrative project was presented with a Handbook given to the participants entitled The Narrative project A practical guide to capturing the stories and legacies of people in the final stages of life. This handbook is a great tool for in home volunteers to capture the stories of the palliative clients in order to leave a legacy to their families and other generations. This conference was offered through another New Horizon Seniors grant.

# **Grief Group Report**

### Spring Session, March 2017

We had 8 women and 2 men attend the group. We had speakers attend this session. Rose Hubley and Dianne Tingley helped out.

We had a supper in February 2017 and had 19 join us.

### Fall Session, September 2017

We had 11 women and 1 man attend the session. We had speakers again. Rose Hubley and Dianne Tingley helped out.

In 2017 we did a pizza party where 15 from both groups attended.

We also did a Christmas party where 27 people attended.

In 2018 we planned our first Pet Grief and Bereavement Session.

A donation for Hospice is suggested for each session and we have had some good responses.

Submitted: Ruth Johnstone Coping with Grief Facilitator

# Shoppe Report

Shoppe revenues for 2017 and the first quarter of 2018 were less than optimal. The Shoppe underperformed from 2016 with revenues decreasing.

Once deficiencies were identified and isolated, new strategies were implemented in order to improve revenue. A new Shoppe Manager has been hired with a diversified business background. Analyzing Shoppe reports and statistics, she has already implemented changes in operations in order to move the Shoppe in the direction to increase sales. The sales for May and so far in June have exceeded set budgets and decreased expenses. Ensuring reports are analyzed and new sales strategies are executed and tracked, we are on track to increase revenues from 2017.

Working conditions and storage for the Shoppe warehouse were a concern for 2017 and the beginning of 2018. As a result of careful planning, new storage solutions were created and work spaces have been arranged in order to provide the best working environment for our volunteers and staff. More solutions have been planned and will continue to be implemented over the next several weeks.

Our donors are very generous to the Shoppe.

The Shoppe is constantly changing in order to keep a boutique atmosphere. The customers appreciate the ambiance of the Shoppe and very often spend a longer amount of time than another retail store. Customers tend to spend a set amount at each visit. The average is \$20-\$23 per visit. In order to increase sales for 2018, the focus should be on new business. Increasing awareness via online methods has begun in order to bring in new customers. A list of new ideas will be implemented and tracked in order to increase the number of customers per day.

Focus for the remainder of 2018 will be on the following:

1. Increasing sales while decreasing expenses through the above mentioned strategies

2. Optimizing warehouse flow of merchandise in order to continuously improve flow of merchandise in turn, creating a comfortable working environment

3. Training and coaching of staff and volunteers in order to keep a positive and inviting atmosphere for all donors, customers, volunteers and staff

Respectfully Submitted,

Maureen Lunn

# **Executive Director's Report**

### **Executive Director Report**

Hospice Greater Moncton is committed to our mission to support individuals and their families through their end-of-life journey by providing "Compassionate care, celebrating life...even when there is no cure".

It is with great pleasure that I deliver my Executive Director's report in this, our 13th year since the inception of Hospice Greater Moncton. I have had the honor of working with a great team of people from staff members to our very committed Chair of the Board of Directors and our very committed Board of Directors.

Hospice Greater Moncton has seen many positive changes this year from the increase in public awareness, to an increase in Shoppe donors and new key staff members.

### New Staff Members:

- Maureen Lunn- Shoppe Manager
- Krysta Jansen- Special Events Coordinator
- Current Staff Members:
- Debbie Landry- Jaillet- Community/Volunteer Coordinator
- Linda Rickert- Part-Time Administrative Coordinator and part-time sales associate
- ✤ Kathy Isaac- Part- Time Sales Associate
- ✤ Donna Parker- Part Time Sales Associate
- Anne McLaughlin- Part- Time Sales Associate

### **Our Programs and Services:**

Community Palliative Care, Caregiver and Bereavement Care.

This program is offered free of charge to the clients and their loved ones. This is in support of our dedicated volunteers, donors and sponsors. We have volunteers available in the following areas:

- Greater Moncton Area
- Petitcodiac
- Hillsborough
- Tantramar Region

We are committed to increasing the number of referrals and the types of services we can provide. In 2017 we were committed to raising public awareness so that we were able to help as many clients as possible. Hospice Greater Moncton brochures were given out to the local hospitals and doctor's offices.

- Community Palliative Care In 2017
- We had 14 Active Clients
- We had 15 New Referrals
- We had 34 clients for the 2017 year
- We had 21 clients pass away

To date as of May, 2018 we have 18 clients in our in-home program.

- Coping with Grief Clients in 2017
- We had 22 clients who received support in our Spring and Fall sessions.
- > We had a new Caregiver Support Group that was started in 2017. There were 9 participants and four sessions were given.
- We also introduced a new session called Coping with the Holidays to help those struggling over the holidays. All of these sessions were given by Eleanor Kreplin who is a registered and certified councillor.

### **Our Volunteers**

- In Home Volunteers-We had 16 active in home volunteers for 765.5 hours of volunteering in 201
- Clients were from Sackville, Petitcodiac and the Greater Moncton area.
- Coping with Grief Volunteers. We had 1 lead volunteer who facilitated the sessions along with 2 volunteers. These volunteers supported HGM with more than 160 hours.
- Shoppe Volunteers. We had 56 volunteers per month, supporting HGM with over 5,419.75 volunteer hours.
- In Home Volunteers. We had 30 in home volunteers, supporting HGM.
- Event Volunteers. We had 45 total supporting HGM with over 400 hours
- Volunteer Meetings. Volunteer meetings were held every 3<sup>rd</sup> Tuesday of the month. This is an opportunity for in home, special events and Shoppe volunteers to meet and share any concerns or questions that they may have. Updates on the Shoppe and in home services were provided.
- Volunteer Holiday Party. A Volunteer Party was held in December at Mapleton Lodge. There was food, games and music. It was followed by a Yankee swap and presents delivered by Mr. and Mrs. Claus.
- BBQ at Mapleton Lodge. This was held in September for volunteer training, which included in-home, Shoppe and caregiver sessions.

In 2017 a New Horizon project was started by a grant we received. This focused on Bereavement Care in the surrounding rural areas, as Petitcodiac, Alma, Hillsborough and Riverside-Albert.

Our first Hospice Greater Moncton Conference was held in April 2017 titled a Multicultural Approach to Death and Dying. This was a well-attended event that was held at Four Points Sheraton and this was made possible by the New Horizon Grant 2017.

### **Our Events**

In 2017 we held several very successful events such as <u>An Evening at Rossano's</u> which raised \$27,000. This was a considerable increase from the year before.

**<u>Hike for Hospice</u>** also saw an increase but one of the bigger changes was the activities that we started to make it more family friendly like a bouncy castle and face painting. What we need though from you our supporters is to spread the word and come out and support this very worthy event. We need events like this to not only help support our free programs like our in-home program, and our grief and bereavement programs but this also raises public awareness.

<u>Angels Remembered</u>. We changed our Angels this year. Our volunteers and staff, on their own time, are making beautiful Hospice angels. This is something we can all be proud of selling to the general public.

Hospice BBQs. We started these BBQs in June and finished in early September. A big thank you to Jack Cameron for coming out and supporting us every Friday and to Trevor Logan for helping out with the BBQs every Friday.

<u>HeArt for Hospice</u>- This was our most successful fundraiser to date raising over \$70,000 in December 2017. A big thank you goes out to Sharon Thivierge and Lourdes O'Reilly for their dedication and support to this amazing fundraise

### **Shoppe**

Maureen Lunn was hired in January 2018 as Co-Manager for the Hospice Shoppe. In May 2018 she became the full time Manager. The Shoppe has seen many changes in 2017 and in 2018. Unfortunately, Shoppe revenues for 2017 and the first quarter of 2018 were less than optimal. The Shoppe underperformed from 2016 with revenues decreasing.

Once deficiencies were identified and isolated, new strategies were implemented in order to improve revenue. The sales for May and so far in June have exceeded set budgets and decreased expenses. Ensuring reports are analyzed and new sales strategies are executed and tracked, we are on track to increase revenues from 2017.

Working conditions and storage for the Shoppe warehouse were a concern for 2017 and the beginning of 2018. As a result of careful planning, new storage solutions were created and work spaces have been arranged in order to provide the best working environment for our volunteers and staff. More solutions have been planned and will continue to be implemented over the next several weeks.

- Pop- up Shops were very successful this past year.
- Started a customer appreciation day. This takes place 1 day per month where hourly draws, treats and a 25% discount is offered.
- Staff attended several fashion shows showcasing Hospice Fashions.
- We have welcomed new Shoppe donors in 2017.

### Public Awareness

We have increased our public awareness through various public speaking engagements and media interviews with the Times and Transcript and local radio stations.

Several presentations have been made to local churches and organizations this year.

Snap continues to attend all of our events and pictures are placed in their magazine each month.

The Times and Transcript has printed well over 20 cheque presentations in their paper.

In September 2017, I joined the Board of Directors of the New Brunswick Hospice Palliative Care Association and sit on a couple of subcommittees.

### In Closing

We are thankful for the continued support and partnership from the various stakeholders, donors and volunteers in the community. It is with their continued support that Hospice Greater Moncton continues to offer free programs and services to our clients. We are excited about the path we are undertaking to build a much needed 10 bed Residential Hospice for the Greater Moncton Area.

I would also like to take this opportunity to thank the Board of Directors, staff and volunteers.

I would like to thank Dr. Gary Chesser who has completed his second 3rd year term. Gary is a strong supporter of Hospice Greater Moncton and as Chair of the Building Committee his dedication and commitment is very evident to helping HGM achieve its goal of building a Hospice Residence.

I would like to especially thank our out- going Chair Dr. Jamie Penfold who has worked very hard over the last 6 years on the HGM Board of Directors. Jamie's passion, commitment and dedication to Hospice Greater Moncton has been instrumental in the many positive changes that HGM has seen over the past few years. Jamie is not only a strong voice at government meetings but she rolls up her sleeves and helps out at all of our event like making Angels. Those efforts have led to the many successes HGM has seen in 2017.

I would like to extend a warm welcome to our in-coming Chair Dennis Cochrane.

Moving into our 14th year, we remain fiercely committed to helping palliative care clients in our community, seeing our Hospice Shoppe grow and raising public awareness. It is an honor to serve as the Executive Director of Hospice Greater Moncton and I look forward to another rewarding year ahead!

Respectfully Submitted,

Tradina Meadows-Forgeron

# **In-Memorium Donations & Sponsors**

**Our Supporters** - All gifts are important and all are appreciated. By honoring the life of a loved one, you are helping us provide support in the homes to palliative clients and bereavement care to their families – all at no charge - and to our residential hospice building fund.

We are honored to be named as the "In Memory of" charity for the following people in 2017.

Al Belliveau Kelly Eleanor Smith-Duffett Alice Drisdelle Lawson Steeves Levi Arsenault Alvin MacPhee Anita Marie Wilson Lily **Bob Blair** Loretta Britton **Bob Hardwick** Lori Hodgson **Burton Goddard** Lucy Vincent Catherine Kay Beaulieu Margaret Jean Colpitts Cathy Kennedy Margaret 'Peggy' Rose Taylor **Charles Millard** Marie Cook **Charlie Kennedy** Marie Kelly **Clarence Gauvin** Marjorie Bastarache Darrell MacGowan Norman Stanley Strickland **Opal Chamberlain** David Lavasseur Pat Gallant **Diane Mugridge** Dr. Sharon Northrop Pat Rocca **Drew Smith** Peter McLure Ed Rains R Murray Leger Ed Row **Richard Yvon Melanson Ensor Nicholson Robin Turner** Gary Harris Roy Hunt George Hannah Roy Woodman Harold Berry Stanley Richards Howard Shean Susan Steeves Jack Howatt Susan Trottier Jennifer (Walls) Gignac T Edgett John Wadman Thomas Roy Duke

#### Thanks to our corporate sponsors in 2017.

Rossano's Italian Grill Royale Kent Building Supplies Global Pet Foods Mary Brown's Changing tides Counselling RBC Dominion Securities Inc. Manoir Notre Dame Manor Architects Four Ltd. Lions International Master Packaging Inc. Medavie Blue Cross Monarch Construction Times & Transcript Irving Consumer Products Ltd

# **Biographies**

### Dr. Jamie Penfold

Dr. Jamie Penfold is a recently retired Anesthesiologist who has worked at the Moncton Hospital since 1995. Originally from B.C., she attended Medical School at UBC, did general practice for a short time, and then entered Anesthesia Residency training at Dalhousie University. An interest in Pain Management led to a post-graduate fellowship at Harvard University.

Dr. Penfold became a Board Member at Hospice Greater Moncton in 2012. She is supportive of the goals of this organization and the commitment of its volunteers to providing palliative care services for our community.

She has many interests and hobbies, including outdoor pursuits, reading, music, archaeology cooking, knitting and other needle arts. Gardening and swimming also provide stress relief and rejuvenation. Dr. Penfold is married to Scott Kelly, and they have recently overseen the building of a new home.

### **Dennis Cochrane**

Education **Moncton Public Schools** Graduated 1968 – Harrison Trimble High School Teachers' College 1970 University of New Brunswick - BA 1972 University of Moncton - B.Ed. 1976 University of Moncton - M.Ed. 1981 **Teaching Experience** Teacher - Forest Glen, RHS, Queen Elizabeth Vice Principal – Riverview Junior High School 1978-79 Principal – Bessborough School 1982-84 Principal – Magnetic Hill School 1989-91 Administrative Experience Superintendent - Districts 6 & 8 - 1995-98 Superintendent – Districts 2 & 4 – 1998 Deputy Minister of Education, Province of NB - 1998-2000 Deputy Minister of Education, Province of NS - 2000-2010 President of St. Thomas University - 2010-2011 President of Atlantic Education International – 2011-Present Public Service Councilor - City of Moncton - 1977-79 Mayor – City of Moncton – 1979-83 Deputy Mayor - City of Moncton - 1983-84 Member of Parliament - Riding of Moncton - 1984-88 Member of the Legislative Assembly of NB - Riding of Petitcodiac - 1991-95 Leader of NB Progressive Conservative Party - 1991-95 **Honorary Designations** Honorary Fellow – St. Thomas University 2002 Honorary Doctor of Laws Degree, UNB 2003 Order of Canada Member 2014

### William (Bill) Lane, CPA, CMA

Retired after a 33 year career with Imvescor Restaurant Group Inc., as Chief Financial Officer and Executive Vice President, Bill was responsible for financial management and reporting for a private then public entity. Bill was the primary contact for financial institutions, lawyers, and company auditors.

As Corporate Secretary for 25 years, he maintained the corporate records for several entities. Experience included working with over 150 franchisees, four restaurant brands with sales in excess of \$400 million, budgets and strategic planning. Bill also served as a Director of the Greater Moncton International Airport 2000-2008.

### James (Jim) Vaughan CET, CHSC, CRSP, OMM

Jim has significant experience in major project management, planning oversight, and budget control, in the military and with JD Irving. His areas of experience include administrative management, personnel management, and the Safety and Environmental fields.

Now retired, Jim was with the military for 26 years, receiving several commendations and finishing as a senior officer. He was a senior executive with JD Irving for the next 17 years.

He has been involved in community aspects where ever he lived.

On military commendation included... "Capt. Vaughan's accomplishments to date it would have to be his unrelenting concern for a job well done, be it at the work place or with his countless hours as a community volunteer."

### Sharon Thivierge

Born and raised in Halifax NS; Graduate of Maritime Business College.

Over 33 years of business management experience with the Irving Group Moncton; which includes project management, budget development and implementation as well as overseeing corporate facilities and property management at various Irving sites.

Sharon is currently the Director Administration J.D. Irving, Limited, and has also held position of Business Manager, Moncton Wildcats.

Responsible for management and organization of special events:

Chair, Ted Nolan Foundation Scholarship Fund Committee

Chair, Organizing Committee, 2009 QMJHL Entry Draft

Executive Committee, 2006 MasterCard, Memorial Cup

### Greg Turner

Recently appointed Deputy Mayor for the City of Moncton.

A respected entrepreneur, he brings more than 45 years of business experience to his position with Council.

For many years, Greg owned and operated Colpitts Men's Wear in downtown Moncton. He is also well known in the community for spearheading many seasonal shows and events including Turner's Christmas at the Coliseum, Speed Sport Car Show, Victoria Park Arts & Crafts Fair, as well as the Magic Hands Festival of Fine Arts. He was also instrumental in bringing the Quebec Major Junior Hockey League to Moncton.

A passionate supporter of downtown revitalization, Greg looks forward to using his expertise to help local businesses to grow and thrive.

Greg has served on numerous boards and organizations, including the City of Moncton's Downtown Development and Revitalization Committees. He is a past president of the Moncton West & Riverview Rotary Club, and has been an active member of the Fundy Trail Development Authority for the last 17 years, including a term as president.

Greg lives with his wife, Claudette, in the city's downtown core. A passionate hockey fan, he has been involved with junior hockey for more than 20 years.

Advisory Board and Committee Appointments

Advisory Committee on Downtown Development and Revitalization

Development and Construction Permitting Advisory Committee

Downtown Moncton Centre-ville Inc. – Board of Directors

**Events Moncton** 

Marché Moncton Market Complex Commission

#### **Phyllis Porter**

Phyllis holds a diploma from the Moncton Hospital School of Nursing and a Bachelor of Nursing degree from UNB. She has worked as a staff nurse in various units at the Moncton Hospital, including the Emergency Department, Surgical and Family Practice Units, as well as the Post Anesthetic Care Unit and Maternity Unit.

For the last 8 years of her career before retirement in 2015, she was a Nurse Manager of the Labour and Birth Maternity Units. Phyllis volunteers for various church, school and theatre committees, and currently holds positions on the executive of the Moncton Hospital School of Nursing Alumnae and the Katherine Wright Lecture Committee.

### Valerie Roy

Valerie was born and raised in Southampton, England. She immigrated to Canada in June 1971 and over the years, has lived and worked in a number of towns and cities in Nova Scotia, Quebec and New Brunswick.

In 1983, she was transferred to Moncton when Office Concepts moved its head office from Bathurst. From this position as Administrative Manager, she held a number of roles in the ensuing years including Coordinator of Moncton's centennial (1989-1990); Director of Economic Development Greater Moncton Economic Commission (1991-2000); CEO Greater Moncton Chamber of Commerce (2000-2010); CEO Atlantic Chamber of Commerce (2010-2017). Valerie retired in June 2017.

During the course of her career, Valerie participated on boards and committees at the local, provincial, regional, national and international levels. She is active with her church (St. John's United in downtown Moncton) and Hospice Greater Moncton. In recognition of her work and volunteer contributions, Valerie was the recipient of a Moncton 100 medal, Canada 125 medal and more recently, the Queen's Diamond Jubilee medal.

Valerie and her husband David live in Lower Coverdale. A blended family, they have five children and four grandchildren who all live in the area.

### Brian Cormier

As a communications professional, strategist, writer, editor and newspaper columnist, Brian has enjoyed a successful career that has spanned more than 30 years. He has worked in a number of senior communications and public affairs roles for a variety of organizations in both the private and public sectors.

An active blogger and social media enthusiast, he has been a frequent guest and regular panellist on CBC Radio Moncton's Information Morning show. He has also appeared on CBC Radio's As It Happens, Information Morning (Fredericton), Shift and Maritime Noon; CBC News New Brunswick (television); Radio-Canada's Le réveil / Nouveau-Brunswick (radio); CTV's Canada AM, CTV Atlantic's CTV News at 5 and CTV news at 6.

From 2005 to 2017, he wrote Hump Day, a general interest weekly column for the Moncton Times & Transcript. From 2010-2013, he also wrote a social media column called Social Media Matters for the newspaper. Throughout his career, he has written nearly 1,000 individual newspaper columns on subjects ranging from social media, entertainment, general interest, humour and restaurant reviews.

He was the English editor of the Canadian bestseller Ten Needles (translation of "Dix aiguilles by Martin Latulippe), a book on the life of Sean Collins, a courageous and thoughtful boy who passed away from cancer in July 2007 at the age of 13. The book became a Canadian bestseller, selling more than 10,000 copies and raising more than \$100,000 to benefit sick children.

He is a member of the Professional Writers Association of Canada (PWAC), National Society of Newspaper Columnists, Canadian Association of Journalists, Writers' Federation of New Brunswick, Greater Moncton Chamber of Commerce and Conseil économique du Nouveau-Brunswick. A dedicated community volunteer, he has served on a number of boards of directors, including Food Depot Alimentaire (2012-2017), Greater Moncton Chamber of Commerce of Commerce (2013-2017), Moncton Regional Learning Council (2012-2016) and Greater Moncton SPCA (2006-2011). Currently, he is a member of the board of directors of the Alma City Club. He is also a charter member of the Greater Moncton Sunrise Rotary Club and serves as chair of the public relations and Irishtown Bingo committees – and will serve as president in 2019-2020. He was a member of the District Education Council for New Brunswick's School District 2 from 2010-2012.

In past years, he has been active with the Fredericton Junior Chamber/Jaycees, Chimo Help Centre and Moncton Kinsmen Club. Fluently bilingual, he is a graduate of the University of King's College with an honours degree in journalism and is an active member of the university's alumni association. In 2013, he was awarded the Order of the Ancient Commoner from King's in recognition of "selfless dedication to the university." Today, he is president of his own communications consulting agency, Bricor Communications, and works for a number of major clients in the areas of strategic communications, government

relations, writing, editing, translation and social media, including Elsipogtog First Nation, Atlantic Chamber of Commerce, Encorp Atlantic, Public Affairs Atlantic, Atlantic Ballet Theatre of

Canada, New Brunswick Podiatry Association, Université de Moncton, David Hawkins Stratégie, TransAqua (Greater Moncton Wastewater Commission), Imperial Manufacturing Group and the Greater Moncton Roméo LeBlanc International Airport, among others. His "Brian Cormier's Weekly Update" newsletter is distributed every Monday to 600 subscribers.

### Dr. Peter Lightfoot

Dr. Peter Lightfoot is originally from Bedford, Nova Scotia but has been practising at the Moncton Hospital as a general internist since 1975. He has specialized throughout his career as a Gastroenterologist and recently has retired form his practice but does continue to consult in his area of expertise.

He is involved as a volunteer with numerous organizations such as the United Church of Canada, the Moncton Hospital and serves as a Director of the National Endoscopic.

He and his wife Glenna have three children and four grandchildren and reside in Ammon North of Moncton

### Sandra Wallace

Born and raised in Moncton, New Brunswick.

Educated and then taught at all levels in New Brunswick, Ontario and Alberta

- EdD studies at OISE/University of Toronto
- Focus on Adult Education (Women's Studies)

Specializations - Guidance and Career Education, Special Education, Co-operative Education, Family Studies, Adult Education, Educational Administration

Volunteered and held leadership positions on several boards and organizations such as Tantramar Seniors' College, Resurgo Place – Greater Moncton, Basic Income New Brunswick, Women's PROBUS of South East NB, The PROBUS Club of Shediac Shores, The TD Friends of the Environment Foundation in Ontario and New Brunswick, VON Niagara, Ontario Secondary Schools Certification Appeal Board, Social Action Committee - YWCA Regional Niagara, Women into Trades and Technology Advisory Committee, Niagara College, District 7090 Rotary International, Partnership with Welland/Pelham Chamber of Commerce, Niagara Health System – Welland Hospital Foundation, Public Relations for Women's Place Regional Niagara, Canadian Federation of University Women , Niagara Region Student Debating Society, Local Architectural Conservation Advisory Committee for the City of St. Catharines, ON, Shediac Bay Bridge for Charity, Project Linus, Shediac Area Grandmothers for Africa