



**Hospice Southeast New Brunswick/  
Hospice Sud-est Nouveau Brunswick**

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**Hospice Palliative Care of Southeast New Brunswick/  
Hospice de Soins Palliatifs du sud-est New Brunswick**

# **2018 Annual Report January-December, 2018**

**Presented at the Annual General Meeting  
June 11, 2019 at 7PM  
Royal Oaks Golf Club  
401 Royal Oaks Blvd, Moncton, NB E1H 3S7**

**Hospice Southeast New Brunswick/  
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Annual General Meeting  
June 11, 2019  
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**AGENDA**

Call the meeting to order; establish Quorum .....	Dennis Cochrane, Chair
Welcome, introduction, and announcements.....	Dennis Cochrane, Chair
Proof of Notice of Annual General Meeting.....	Bill Lane, Treasurer
Motion to Adopt Minutes of June 20, 2018 AGM .....	Dennis Cochrane, Chair
Introduction of Board Members.....	Board members
Chair's Report and Comments.....	Dennis Cochrane, Chair
Financial Report.....	Bill Lane, Treasurer
Appointment of Accounting Review Firm.....	Bill Lane, Treasurer
Executive Director Report summary .....	Tradina Meadows-Forgeron, Executive Director
Building Committee Report .....	Jim Vaughan
Nominating Committee Report.....	Dennis Cochrane, Chair
Question and Answer.....	Audience and Board members
Thanks and Closing Remarks.....	Dennis Cochrane, Chair
Motion to Adjourn	
Meet and Greet	

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**Minutes of 2018 AGM**

**June 20, 2019 7:00PM**

**Camden Park Terrace**

**55 Camden Crescent, Moncton**

The Annual General Meeting was held in the Camden Park Terrace, 55 Camden Crescent, Moncton, commencing at 7:00 PM.

The meeting was called to order by Chair, Jamie Penfold who acknowledged all the volunteers, staff and Hospice supporters in attendance.

**Proof of Notice:**

The Secretary advised that the notice of meeting had been published, as required in our by-laws, in the Times & Transcript on Friday, June 8<sup>th</sup> and posted in the Hospice Shoppe and on Facebook.

**Minutes:**

The Minutes of the last Annual General Meeting were adopted as circulated.

Bill Lane/Gary Chesser

**Nominating Committee Report:**

The Chair presented the Nominating Committee Report.

**Introduction of Board Members:**

The Chair introduced new Board members Valerie Roy, Brian Cormier, Sandra Wallace and Dr. Peter Lightfoot. The Chair introduced the Board members for 2018-2019

**Executive**

Chair –Dennis Cochrane

1<sup>st</sup> Vice –James Vaughan

2<sup>nd</sup> Vice – Valerie Roy - new

Treasurer – Bill Lane

Past Chair – Jamie Penfold

Secretary - Tradina Meadows-Forgeron –Executive Director

**Directors**

Brian Cormier - new

Dr. Peter Lightfoot - new

Greg Turner

Lourdes O'Reilly

Sandra Wallace- new

Sharon Thivierge

**Chair's Report:**

Dr. Penfold, spoke about this as her last year as Board Chair. Dr. Penfold spoke about the proposals we have received and the interviews with fundraising professionals for the Capital Campaign. Meetings with the local governments and fundraising efforts to develop our dedicated Residential Hospice Building are ongoing, with the most successful fundraising to date with Heart for Hospice raising over \$70,000.

Dr. Penfold spoke about the continued development of public awareness and education on end-of life care and HGM's program offerings is ongoing.

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**Financial Report:**

Treasurer Bill Lane reviewed the Financial Statements for the year ending December 31, 2017

**Executive Director's Report:**

Tradina Meadows-Forgeron gave her report. She spoke about the increase in client numbers for the in-home program. She spoke of the New Horizon Grant that allowed us to continue to help those in the Rural Areas as well as the Greater Moncton area. She spoke about the very successful fundraising events such as Hike for Hospice and An Evening at Rossano's. Shoppe sales are increasing and we should see that as the trend in 2019. Public Awareness has also been increasing in 2017.

**Appointment of Accounting Review Firm:**

LeBlanc Scott CPA was appointed for the year ending December 31, 2017.

**Presentations:**

Presentations were made to Dr. Gary Chesser for his time served on the Board of Directors and Dr. Jamie Penfold for her time as Board Chair of Hospice HGM.

**Question and Answer Period:**

A very informative and supportive discussion then ensued with many thoughtful and encouraging ideas suggested from the floor.

**Adjournment and Social:**

At 8:00 PM the meeting adjourned upon the motion of Gary Chesser.  
Refreshments and conversation were then enjoyed by everyone present.  
Respectfully submitted,

Tradina Meadows-Forgeron, Secretary

Jamie Penfold, Chair

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## **Chair's Report**

I am pleased to present my first report as Chair of the Board. It has been a very busy year with much progress being made on issues upon which previous Boards had done the groundwork and planning. I am most appreciative of the work of previous Boards of Directors for their vision and diligence. The eleven members of the current Board and senior staff have contributed greatly to the items I will discuss in this report and for which, I am most thankful.

2018-2019 cannot be described as a normal year for Hospice but, nevertheless, routine operations had to be dealt with regarding The Shoppe, our outreach programs, the operation of the Board, community relations, volunteer recruitment and recognition, and the ever present budget considerations.

What made the year far from routine was our success in signing a Memorandum of Understanding with the provincial Department of Health in late July for the provision of the clinical staff needed to operate a residential hospice. This began a chain of events that has demanded the time and attention of the Board of Directors and myself. Various committees were established to work toward our goal of constructing a ten bed residential hospice to offer bi-lingual palliative care services to the citizens of Southeast New Brunswick. I will not go into detail as to the activities of each committee and the dedication of our Board members and volunteers but will summarize where we are today in our planning and our vision for accomplishing the dream of successive Board of Directors of Hospice Greater Moncton.

1. A Building Committee was created and an existing building design was adjusted to create a ten bed hospice with four family rooms, common dining and leisure areas, medical staff work spaces, support services, a meeting room and some offices for support staff and volunteers.
2. The office space at the Shoppe was very limited and would not be adequate from which to conduct the Capital Campaign. The Board has entered into a short-term lease for office and boardroom space for the duration of the campaign.
3. The process was begun to transfer the land donated by the HumLewSun Lions Club to Hospice Greater Moncton. Various meetings were held with the club to keep them informed of our progress and to thank them for their generosity.
4. The Board felt that our name as an organization no longer accurately reflected our area of service. Thus our name was officially changed to Hospice Southeast New Brunswick or Hospice Sud-est Nouveau-Brunswick or more commonly Hospice SENB. A new logo, web site, Facebook page and image are being created by a special committee.
5. A Capital Committee of the Board was established to work with our fundraising Consultant, Source Alliance, to form a campaign Cabinet to direct a capital fund raising campaign called "Celebration" to fund the construction and development of the residential facility. The committee has reverted to a monitoring role and the Cabinet is now in place.
6. Negotiations have begun with the various levels of government for a funding contribution and it is on-going.
7. A campaign Launch is planned for 10 am at the Atrium of the Blue Cross Centre on June 17 and everyone is invited.

Much additional activity took place during the year as matters of more routine business. A marginally successful HeArt for Hospice event took place in November. Angels Remembered, a Halloween Dance, a Comedy Night, various tickets sales, a curling event and ongoing Shoppe activity all occurred to raise funds for our outreach services and plans for the construction. Our Hike for Hospice was adopted as an

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event by Bayshore Home Services and through their generosity they donated \$10,000 to the proceeds from the Hike. The last event prior to this report was our fifth "Evening at Rossano's", which once again, was well attended by our volunteers and loyal supporters. The generosity of Greg, Sue and Jared Ross is without match for which we are most appreciative. None of these events would be successful, or even possible, if it were not for the dedication of our staff, volunteers, board members and sponsors. As Chair, I can express enough, my appreciation and thanks.

Our Shoppe on Collishaw Street is our prime course of profile and revenue. The donation and shopping activity has increased significantly since the announcement of our plans to build the residence. It has kept the staff and volunteers very busy and has also put stress on the facilities, particularly at the donation door and the sorting area. Working, shopping and volunteering at our Shoppe should be a pleasant experience but the congestion is causing stress on everyone. It is with this in mind that I am leading a committee of the Board Executive along with the special HR Committee to deal with the short and long term issues of the Shoppe operation. A number of recommendations of the special HR committee will be implemented immediately with other changes to follow. The Board Executive Committee is looking into the facility, our location and our lease. It is my hope that the committee will search for a larger facility with better access and parking when our lease expires.

It has been a very busy year, as I said at the start of this report, but moving closer to achieving our goal of building a ten bed residential hospice, makes it all worthwhile. In closing, I wish to express my thanks to the dedicated members of the Board, our staff, volunteers and especially to our ever present dedicated and capable Executive Director Tradina Meadows-Forgeron, for a busy, productive and exciting year.

Respectfully submitted

Dennis Cochrane, Chair

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**AGM Report June, 2019**

**TREASURER'S REPORT**

2018 was a very busy year for Hospice SENB but not our best year financially.

The Financial highlights of the year included our fourth successful event at Rossano's. The "HEART" event was also successful in 2018 but fell significantly short of its amazing results in 2017. Unfortunately, the Johnny books were not available in 2018 and this represented \$14,000 in revenue in 2017.

Donations increased \$7,200 to \$42,500 which is good news but this is still a key area that we need improved and all stakeholders, including everyone in the room, can help in some form or another.

The Shoppe revenue of \$370,838 was an increase of 8.5% or \$29,000 from 2017. This is also very significant considering our sales were trending down in 2017.

Our net revenue over expenses for 2018 was \$89,364 which is a decrease of \$90,000 from 2017.

At Dec 31/18 the organization has accumulated \$640,000 in cash and equivalents towards the Hospice Residence Project. Although this is a decrease from 2017, it must be noted that we paid \$117,000 of costs of the Capital campaign during 2018.

In 2019 HSENB will work on improvements in all three key revenues – Shoppe, Fundraising, and Donations. We have a strong base in place but need to find new and creative ways to generate more funds with emphasis on both short-term and long-term commitments.

Our common goal of building a Hospice Residence has taken major steps forward in 2018 with the Provincial government's commitment toward the medical costs in addition to the development of a plan to raise the necessary capital.

The Board of Directors provide a valuable combination of skill sets to help guide management and staff so that HSENB can reach its potential while concurrently helping develop and implement policies to properly safeguard the assets. Secondly, members of the Board actively participate on many committees together with staff and volunteers to support the Hospice organization in finding ways to execute programs and events successfully.

The 2018 Financial Statements as prepared by the accounting firm Leblanc Scott CPA provide more detail in terms of the balance sheet and operations. The external accountants confirmed the books and records were in good order which provides comfort that management is handling the financial aspects of the organization in a prudent manner.

Respectfully Submitted,

William Lane, Treasurer

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## **2019 Building Committee Report**

The light at the end of the tunnel grows brighter.

The building committee has been active this past year and our Hospice facility design and engineering draws closer to completion. Kent Commercial has been contracted to co-ordinate a turnkey design build project and have been meeting regularly with Hospice committee team. All appropriate stakeholder groups and subject matter experts have been consulted and recommendations/unique requirements have been incorporated into this specialized facility. The final floor plan has been developed and the facility is 11,700 square feet and accommodates 10 fully functional patient rooms and 4 family rooms. An administration area is included and the office work space for doctors, nurses and support staff. Spacious common areas include dining, lounge and sunroom. Patient and family comfort have been included in our approach.

Consideration to incorporation of most effective energy/environmental systems is included and focus on managing future operational is the key to all decisions.

The design is currently being prepared and will be completed shortly. The facility will be located on donated land off Pleasant Street.

Cost and additional details will be included in the Chair's presentation at the AGM.

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## **Executive Director's Report**

*Hospice Greater Moncton is committed to our mission to support individuals and their families through their end-of-life journey by providing "Compassionate care, celebrating life...even when there is no cure".*

It is with great pleasure that I deliver my Executive Director's report in this, our 15th year since the inception of Hospice Greater Moncton now known as Hospice Southeast NB. I have had the honor of working with a great team of people from staff members, to volunteers, to our very dedicated Chair of the Hospice Board of Directors Mr. Dennis Cochrane and our very committed Board of Directors.

I would like to start by thanking our staff members who work very hard for Hospice South East New-Brunswick.

### **Staff Members:**

- ❖ Maureen Lunn- Shoppe Manager
- ❖ Bonnie Bartlett- Assistant Shoppe Manager
- ❖ Krysta Jansen- Special Events Coordinator
  
- ❖ Debbie Landry- Jaillet- Community/Volunteer Coordinator
- ❖ Linda Rickert- Part-Time Administrative Coordinator
  
- ❖ Kathy Isaac- Part- Time Sales Associate
- ❖ Anne McLaughlin- Part- Time Sales Associate
- ❖ Marissa Piccini- Capital Campaign Coordinator

### **Volunteer Support Members:**

- ❖ Ruth Johnson- Grief and Bereavement Sessions
- ❖ Eleanor Kreplin- Caregiver Support Sessions

The year 2018 has seen many positive changes. I am pleased to share that our **Community in home palliative care program** saw an increase in clients being helped in their homes. When I first began in 2016 we had 2 clients. In 2018 Hospice helped over 35 clients. The first **Caregiver Support sessions** started in 2018. We also held our first **Pet Grief and Bereavement** night which offered support to many people in our community. The **2<sup>nd</sup> Annual Hospice GM Conference** was held in April, 2018 and was well attended at the Four Points Sheraton. Rural area Grief and Bereavement sessions were held thanks to a New Horizon Grant. **Coping with the Holidays** was also offered in December, 2018 to help those grieving the loss of a loved one while navigating the holiday season. A thank you banquet was held in June for the volunteers to thank them for their commitment throughout the year. A volunteer training session and BBQ was held in September for the volunteers and a **Volunteer Holiday Party** was held in December with Mr. and Mrs. Claus making an appearance at Mapleton Park Lodge.

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The Hospice Shoppe has seen many successes this past year which includes a steady increase in Shoppe sales each month with its highest sales in the month of December. Donations have also seen an increase over the past year which has the board and staff continuing to find storage solutions. These are all good challenges to have as we move forward to building a 10 bed bilingual residential Hospice Residence.

Our **events** this past year kept the staff very busy. Our **9<sup>th</sup> Annual Hike for Hospice** at Centennial Park brought in many local and provincial dignitaries along with our many supporters. The rain did not deter people from supporting our very worthy cause. **An Evening at Rossano's** saw many new people attending for the first time along with our faithful supporters. Over \$19,000 was raised that went towards our goal of building a 10 bed bilingual Residential facility. We are forever thankful to Gregg, Sue and Jared Ross for their contributions and very generous support. Our **2<sup>nd</sup> Heart for Hospice** was held in the fall and once again faithful supporters showed their support. Our Board Chair Mr. Dennis Cochrane did excellent job as the auctioneer and a fine job entertaining the crowd. Our first **Comedy for a Cause** with James Mullinger was a great fundraiser that brought in a crowd of supporters at the lovely Days Inn. A great partnership with the Days Inn was started at this event and continued on with our **Hop for Hospice Halloween Dance**. Once again the weather was not kind to us but supporters still came out and showed their dedication to Hospice GM. Our beautiful handmade Angels that were made by our very dedicated Hospice Angels/Volunteers all year were once again a huge hit with our **Angels Remembered Campaign**. Angels were sold at local Walmart stores, Kent Building Supplies, Turner's At the Coliseum and many more local craft shows.

All of these events were advertised on local radio stations K-94.5, 103.9, Choix 99 which another great partnership has been established and SNAPD Moncton who continue to support us through various sponsorships and advertisement. The Times and Transcript and L'Acadie Nouvelle have also shown us their support this past year and in year's past. Interviews on many local radio stations and interviews on CBC Moncton are ongoing.

Raising public awareness continues to be one of our main goals in helping those that need our help. We continue to be in the Times and Transcript, SNAPD Moncton and other local publications with cheque presentations.

I and the Hospice Team have had the great privilege in presenting to groups like the Rotary Club of Moncton West, 100 Men Who Care, local churches, and many other venues and organizations.

I continue to sit on the Board for the New Brunswick Hospice Palliative Care Association representing Zone 1 and have been voted in for a second term this year.

We are thankful for the continued support and partnership from the various stakeholders, donors and volunteers in the community and southeast region. It is with their continued support that Hospice Southeast New Brunswick continues to offer free programs and services to our clients.

I would like to take this opportunity to thank our very dedicated Board of Directors, staff and volunteers and our new Capital Team. I am very excited in the direction that we are headed in and thankful to everyone for helping us towards the construction and building of a beautiful 10 bed bilingual Hospice facility in 2020. We are forever thankful to HumLewSun Lion's for their generous land donation.

I would also like to take this time to thank our very dedicated Board Chair, Mr. Dennis Cochrane for his guidance, commitment and never ending support and positivity with the vision of a 10 bed Residential facility being

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established in 2000. The executive board made up Dennis Cochrane, Chair, Dr. Jamie Penfold, Past Chair, Jim Vaughan, 1<sup>st</sup> Vice Chair, Valerie Roy, 2<sup>nd</sup> Vice Chair and Bill Lane Treasurer, along with Board Members, Greg Turner, Sharon Thivierge, Lourdes O'Reilly, Brian Cormier, Dr. Peter Lightfoot and Sandra Wallace have worked very hard over the past 12 months to move this project forward.

Moving into our 15th year, we remain fiercely committed to helping palliative care clients in our community, seeing our Hospice Shoppe grow and raising public awareness. It is an honor to serve as the Executive Director of Hospice Southeast New Brunswick and I look forward to another rewarding year ahead!

Respectfully Submitted,

Tradina Meadows-Forgeron

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## **Programs and Services Reports**

### **Community Coordinator report**

In 2018, Hospice had 14 active clients who benefited from the friendly and caring services of our in home palliative care volunteers. Twenty-one new referrals were received. We received many other inquiries about the services. Hospice had 35 clients for the year. Eleven clients passed away in 2018. Condolences cards were sent to the families.

We had 16 active in home volunteers offering their services of respite care to the families, companionship to the clients and transportation for the clients to their appointments or errands for 496 hours of volunteering in 2018. Eleven new volunteers started the in home palliative care training in the fall of 2018. Nine of them completed their training in the winter of 2018. Another volunteer can complete her training by attending a session or two of the next training being offered. We have many trained volunteers who are available to work with in home clients.

The Caregivers Support Group was offered in the fall of 2018 by Eleanor Kreplin, counselor for 2 participants. Four sessions were given and another session was offered entitled Coping with Holidays with 4 participants accounting for 10 hours of volunteer hours. She also offered a training sessions for in home volunteers on Caregivers for another 2 hours of volunteering.

For the project Bereavement Care in Rural Areas, we had 11 volunteers who participated in committee meetings and provided Grief & Bereavement Support Groups in 2018.

At the Shoppe level we continue to have the faithful volunteers who come in each week, working on sorting, organizing, cleaning and selling. We had 56 volunteering at the Shoppe doing 5,821.05 volunteer hours in the year.

We also had over 36 faithful event volunteers helping to prepare and helping on the day of the events with 349 hours of volunteering.

The events included:

- Curl for Hospice held in April
- Hike for Hospice held in May

-2-

- Appreciation evening for the volunteers in June
- An Evening at Rosanno's held in June
- Barbecues in the summer on Thursdays
- Barbecue and training for volunteers in September
- Hop for Hospice in October
- New in home volunteer training started in October
- HeArt for Hospice in November
- Angels Remembered campaign at Walmart, Turner's at the Coliseum and various locations in November and December.
- Volunteer Christmas Party in December

We have many volunteers who work on different roles helping at the Shoppe, with events and seeing clients in the homes.

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A New Horizon Seniors project was granted which started in 2017, and continued in 2018 Bereavement Care in Rural Areas. Ruth Johnstone mentored 9 volunteers to facilitate Grief and Bereavement Support Groups. A Resource Manual for Facilitators of Grief and Bereavement Support Groups was prepared and printed. Grief and Bereavement Support Groups for 7 weeks were offered for a second time in the spring of 2018 in Petitcodiac, Hillsborough and Riverside-Albert. Ruth Johnstone offered her regular Grief and Bereavement Support Group in Moncton in the spring and the fall. She also offered a session on Getting through the Holidays for 6 participants. A conference offered to volunteers, staff of Hospice Greater Moncton and professionals from the community working in palliative care was held in April, 2017 entitled Hope & Healing, A Journey Through Grief and Bereavement. Two pamphlets were designed for this conference and for use with clients: Ten Things to Know about Grieving and Things to Remember when Supporting a Grieving Person. This conference was offered through the New Horizon for seniors grant.

Lastly, many presentations were offered in the community.

Submitted

Debbie Landry-Jaillet  
Community Coordinator

## **Grief Group Report**

### Spring Sessions, March to May, 2018

We had 12 people attend this 7 week session.

I had speakers from former groups to share A NIGHT OUT for supper at Swiss Chalet. We had over 22 people attend. We had a barbecue night with 12 people. A great group!

### Fall Sessions September to October, 2018

September 2018 there were 12 people who attended. We had speakers and 2 video nights with popcorn. In November we met at Swiss Chalet for a supper with 29 people. Our Christmas Party was well attended with 32 in attendance. Another great group of people!

Submitted:

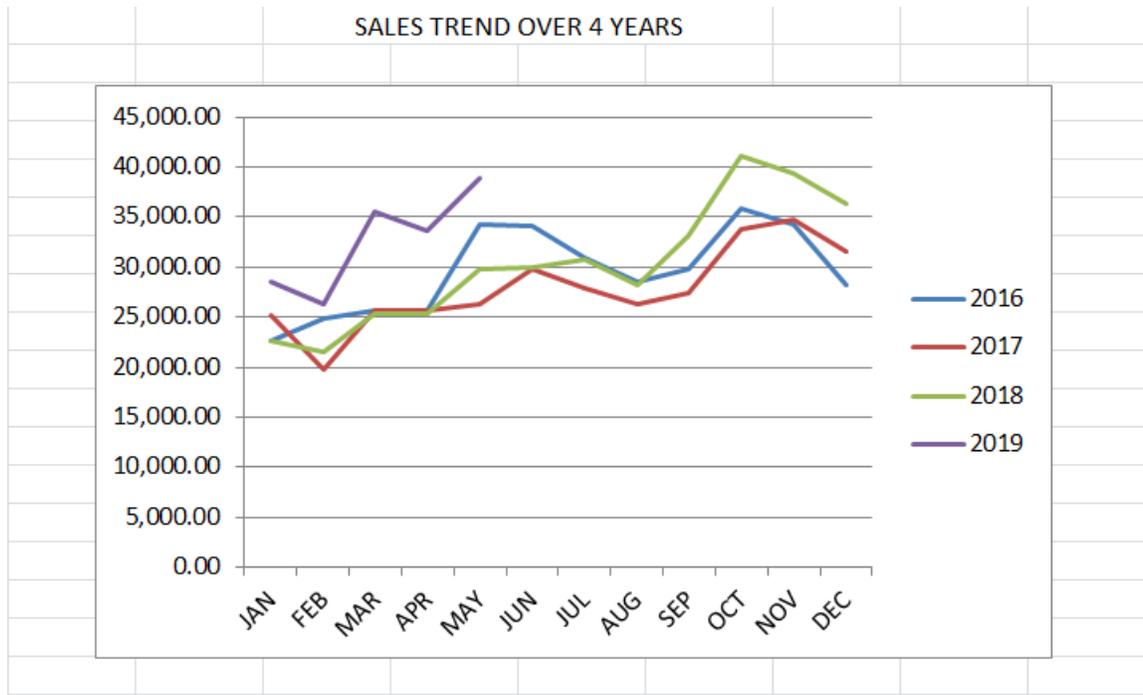
Ruth Johnstone  
Coping with Grief Facilitator

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**Shoppe AGM Report – 2019**

The Hospice Shoppe sales continue to increase since June 2018.

The increase in the last quarter of 2018 and the first half of 2019 has been significant.



It is increasingly important for sales to increase in order to support the future needs of Hospice SENB.

Donations are the key to Shoppe operations and sales and they continue to increase month after month. Donations from February to May 2019 have increased by 65%. Having such an increase in donations has also had its challenges since the Shoppe is limited for space. The Board members and Shoppe staff are working towards solutions to manage the extra volume of donations.

The two biggest achievements of the Shoppe over the past year are:

1. The Shoppe experienced its highest sales in history during Christmas Season 2018 from September to December.
2. Toonie Tuesday is quite a triumph for the Shoppe, turning its lowest sales day into its highest!

Ultimately, the Shoppe has had a successful year. The staff and volunteers have worked especially hard in their perspective positions in order to achieve this growth and they are determined to continuously exceed expectations.

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## **Events Fundraising**

In 2015 and 2016, Hospice Greater Moncton was raising about \$45,000 each year. In 2017, \$74,000 was raised in-house while a private party held an event on our behalf raising over \$95,000. In 2018 we raised over \$93,000 in-house proving that we continue to reach and surpass each year's fundraising efforts.

Our 48 event volunteers dedicated 349 hours towards our fundraisers listed below.

### **Hurry Hard For Hospice**

A new event created this year attracted 5 teams who dressed in costume and hit the ice!

### **9<sup>th</sup> Annual Hike for Hospice**

Each year we compete with multiple other walks and runs happening in the city, and somehow Mother Nature rains down on us each year, but that didn't stop us from raising almost \$8,000 and having a ton of family fun!

### **4<sup>th</sup> Annual An Evening at Rossano's**

Gregg, Sue & Jared Ross, along with their staff, donate their time, food and beverages because they believe and truly understand how much Moncton needs a Hospice. This evening includes silent and live auctions, games, musical entertainment and a ton of laughs! Over \$20,000 was raised!

### **Weekly BBQ's at the Shoppe**

Each Thursday from June-August MBS Radio would assist us in throwing a BBQ in the parking lot of the Hospice Shoppe, averaging 20-40 stopping by each week. Wawanesa asked us to host a BBQ at their establishment and donated \$500 towards our efforts.

### **Comedy for a Cause**

We were approached by Days Inn & Suites about benefiting from a charity comedy night. They booked the opening act and James Mullinger as well as provided the room and we prepared the rest. The night almost sold out and garnered us over \$4,600.

### **Halloween Hop**

This annual event is small but mighty fun. Held at Days Inn & Suites again, we created a haunted house with games, dancing, and many treats. Days Inn even offered discounted rates for attendees!

### **heART**

Last year this event was done by a private party and this year we continued it in-house. With 30 live auction pieces (26 of those local pieces of art), 40 silent auction items, hors d'oeuvres, wine and more we were able to raise over \$35,000.

### **Angels Remembered**

This annual campaign has been with us since the beginning. It gives people an outlet to share stories of loved ones who have passed, while supporting our charity. Volunteers and students help us create string angel ornaments all year long and throughout our 4 week campaign we sold over 200 of them at craft fairs, funeral homes and kiosks. Kent Building Supplies also takes donations and allows patrons to place paper angels on their walls in memory.

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Hospice sud-est Nouveau-Brunswick  
Annual General Meeting  
June 11, 2019  
Royal Oaks Golf Club  
401 Royal Oaks Blvd, Moncton NB E1H 3S7**

**50/50**

We hosted 2 50/50's in 2018, one in the spring and one in the fall, where players could win up to \$10,000 just in time for summer and/or Christmas.

Respectfully submitted,

Krysta Janssen  
Events Coordinator for Hospice SENB

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**NOMINATING COMMITTEE REPORT**

**Board of Officers and Directors 2019-2020 as approved at the Board meeting of, June 11, 2019**

<b>Name</b>	<b>Office</b>
Dennis Cochrane	Chair
Dr. Jamie Penfold	Past-Chair
Bill Lane	Treasurer
Jim Vaughan	1 <sup>st</sup> Vice Chair
Valerie Roy	2 <sup>nd</sup> Vice Chair
Tradina Meadow-Forgeron	Executive Director/Secretary ex-officio
Sharon Thivierge	Director
Greg Turner	Director
Lourdes O'Reilly	Director
Dr. Peter Lightfoot	Director
Brian Cormier	Director
Sandra Wallace	Director
Manon Aubin	New
Rene Bourque	New
Jack Cameron	Honorary President/Chair
Rev. Doug MacEachern	Honorary Member

**Manon Aubin**

Highly motivated, success-driven professional, offering more than seven years of experience in the financial services industry

Reliably effective in communicating with various stakeholders as well as in determining and addressing their every need

Known as an energetic and enthusiastic individual with broad-based knowledge in Business Administration

MBA university of Moncton

Bachelor of Arts, Management concentration

Commercial Account Manager/Business Development Bank of Canada

Team Instructor, Business Administration/NBCC

Associate, Licensed Investment Representative/RBC Wealth Management

Business Development Consultant/ North Claybelt CFDC

Associate, Licensed Investment Representative/RBC Wealth Management

Fluent in both English and French (spoken and written)

Very good knowledge of the MS Office suite

Community Involvement

- Greater Moncton Sunrise Rotary Club/member
- GM Local Immigration Partnership Entrepreneurial Group/ member
- Business and Professional Women of Greater Member/treasurer

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- Big Brothers Big Sisters of Greater Moncton/mentor
- Centre régional de Loisirs culturels/ board member
- Regroupement étudiant franco-ontarien/ board member
- Academic Senate, Université de Hearst/ student representative

**René Bourque**

I'm retired as Vice- President and co-owner of Assurance Goguen Champlain Insurance after 35 years in the insurance industry.

Married to Gisele for 47 years with two children Yves and Nadia.

During my insurance career I served as Pres of the Insurance Brokers Assoc. of NB, director of the Insurance Brokers of Canada as well as chair of many insurers brokers advisory group.

In the community I have served amongst many other roles as directors of the CHU Dumont Foundation, director of Palliative Care Beausejour, Pres of the Dieppe Industrial Park, director of the Dieppe Economic Commission, SEED board for 12 years, GMCC board and Pres of Dieppe Assoc. for People with Special Needs.

We are confirming the acceptance by the remaining Directors to complete their terms of office.

Respectfully submitted,

Nominating Committee

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## **In-Memorium Donations and Sponsors**

**Our Supporters** - All gifts are important and all are appreciated. By honouring the life of a loved one, you are helping us provide support in the homes to palliative clients and bereavement care to their families – all at no charge - and to our residential hospice building fund.

***We are honoured to be named as the “In Memory of” charity for the following people in 2018.***

Loretta Brinton	Gerald T. Thompson
Alice Mellish	Jack Ralph Ayes
Bernard O Cormier	James Hannah
Betty McLean	Jane
Blanche Gallant	Laurie Belliveau
Brian Fawcett	Lillian Rowell
Brian O'Blenes	Margaret Kennedy
Carman Langille	Mary Elizabeth (Gourley) Dawson
Carol Jean Robinson-Landry	May Perrement
Carol Sullivan	Nancy
Chief Don Garnett	Nane Somers
Dale Herman	Natalie V Graham
David Carmichael	Peggy R Hanson
David Mac Donald	Percy Aitkin
David Snow	Ray Francis
Dawn Moody	Rev James Cowan
Don Garnett	Robert Hardwick
Donald Walden	Robert Thomas Kirkpatrick
Dr. Daniel MacIntosh	Roger Robart
Elinor Dysart	Romeo Gallant
Ella Drisdelle	Rosemary Steeves
Erma F Gildart	Ross Sobey
Eva McIntyre-Tozer	Ross Weatherby
Robin Turner	Sarah Haddad
Gary Atkinson	Shirley Wheaton
Georgie Affleck	Vivian Braccet

***Thanks to our corporate sponsors in 2018.***

Rossano's Italian Grill  
Changing Tides  
Fairhaven Funeral Home  
Knights of Columbus  
Moncton Miniature Doll Club  
Mountain View United Church  
Royale  
Tantramar Hospice Palliative Care  
City of Moncton  
International Association of Administrative Professionals  
LTB Bowling League at Fairlanes  
Moncton Retired Nurses Group  
Parkland Industries Ltd.  
Running Room Ltd.  
Town of Riverview  
CN Railroaders in the Community  
Irving Consumer Products Ltd.  
MBS Radio  
Moncton Typographical Union TNG  
People's Park Tower Bingo Club  
Order of St. Lazarus, Acadia Commandary

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Walmart Canada Corp.

***Thanks to our monetary support in 2018***

Cavendish Farms  
Parlour Pawn  
St. John's United Church  
Visions United Church  
Embou Productions  
RBC  
The Knights of Columbus Moncton Council 1310  
Medavie Blue Cross  
Riversong  
Wawanesa Insurance

***Thanks to our in-kind support in 2018.***

Advocate Printing  
EMTECH Engineering  
Gugji's Massage  
Jagoes' Fine Jewellery  
Liquid Gold Moncton  
My Gym  
Via Rail  
Atlantic Hospitably Technologies Solutions  
FitRocks Climbing Gym  
Hopewell Rocks  
Krysta Jays DJ Service  
Maritime Travel  
Off the Wall Eyewear Emporium  
SkyZone  
Ramsay Web Design  
Capitol Theatre  
Global Pet Foods  
Inglis Jewellers  
L'Institut Jon Raymond  
Monarch Construction  
Omni Styles  
Usva Spa Nordik  
Winexpert Moncton

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**Dr. Jamie Penfold**

Dr. Jamie Penfold is a recently retired Anesthesiologist who has worked at the Moncton Hospital since 1995. Originally from B.C., she attended Medical School at UBC, did general practice for a short time, and then entered Anesthesia Residency training at Dalhousie University. An interest in Pain Management led to a post-graduate fellowship at Harvard University.

Dr. Penfold became a Board Member at Hospice Greater Moncton in 2012. She is supportive of the goals of this organization and the commitment of its volunteers to providing palliative care services for our community.

She has many interests and hobbies, including outdoor pursuits, reading, music, archaeology, cooking, knitting and other needle arts. Gardening and swimming also provide stress relief and rejuvenation. Dr. Penfold is married to Scott Kelly, and they have recently overseen the building of a new home.

**Dennis Cochrane**

Education

Moncton Public Schools  
Graduated 1968 - Harrison Trimble High School  
Teachers' College 1970  
University of New Brunswick - BA 1972  
University of Moncton - B.Ed. 1976  
University of Moncton - M. Ed. 1981

Teaching Experience

Teacher - Forest Glen, RHS, Queen Elizabeth  
Vice Principal - Riverview Junior High School 1978-79  
Principal – Bessborough School 1982-84  
Principal - Magnetic Hill School 1989-91

Administrative Experience

Superintendent - Districts 6 & 8 - 1995 to 1998  
Superintendent - Districts 2 & 4 - 1998  
Deputy Minister of Education, Province of NB - 1998-2000  
Deputy Minister of Education - Province of NS - 2000-2010  
President of St Thomas University - 2010 - 2011  
President of Atlantic Education International - 2011 to present

Public Service

Councillor - City of Moncton - 1977-1979  
Mayor - City of Moncton - 1979-1983  
Deputy Mayor - City of Moncton - 1983-84  
Member of Parliament - Moncton Riding - 1984-1988

Public Office Experience

Councillor - City of Moncton - 1977 to 1979  
Mayor - City of Moncton - 1979 to 1983  
Deputy Mayor - City of Moncton – 1983 to 1984  
Member of Parliament - Riding of Moncton – 1984 to 1988  
Member of the Legislative Assembly of NB - Riding of Petitcodiac – 1991 to 1995  
Leader of NB Progressive Conservative Party – 1991 to 1995

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Honorary Designations

Honorary Fellow - St Thomas University 2002  
Honorary Doctor of Laws Degree - UNB - 2003  
Order of Canada Member - 2014

**William (Bill) Lane, CPA, CMA**

Retired after a 33 year career with Imvescor Restaurant Group Inc. As Chief Financial Officer and Executive Vice President, Bill was responsible for financial management and reporting for a private then public entity. Bill was the primary contact for financial institutions, lawyers, and company auditors.

As Corporate Secretary for 25 years he maintained the corporate records for several entities. Experience included working with over 150 franchisees, four restaurant brands with sales in excess of \$400 million, budgets and strategic planning.

Bill also served as a Director of the Greater Moncton International Airport 2000-2008.

**James (Jim) Vaughan CET, CHSC, CRSP, OMM**

Jim has significant experience in major project management, planning oversight and budget control, in the military and with JD Irving. His areas of experience include administrative management, personnel management and the Safety and Environmental fields.

Now retired, Jim was with the Military for 26 years, receiving several commendations and finishing as a senior officer. He was a senior executive with J D Irving for the next 17 years.

He has been involved in community aspects where ever he lived.

On military commendation included "...Capt. Vaughan's accomplishments to date it would have to be his unrelenting concern for a job well done, be it at the work place or with his countless hours as a community volunteer."

**Sharon Thivierge**

Born and raised in Halifax, Nova Scotia; Graduate of Maritime Business College

Over 33 years of business management experience with the Irving Group Moncton; which includes project management; budget development and implementation as well as overseeing corporate facilities and property management at various Irving sites.

Sharon is currently the Director Administration J.D. Irving, Limited, and has also held position of Business Manager, Moncton Wildcats.

Responsible for management and organization of special events:

Chair, Ted Nolan Foundation Scholarship Fund Committee  
Chair, Organizing Committee, 2009 QMJHL Entry Draft  
Executive Committee, 2006 MasterCard, Memorial Cup

**Greg Turner**

Elected in May 2016, Greg Turner is serving his first term as Councillor at Large for the City of Moncton. A respected entrepreneur, he brings more than 45 years of business experience to his position with Council.

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For many years, Greg owned and operated Colpitts Men's Wear in downtown Moncton. He is also well known in the community for spearheading many seasonal shows and events, including Turner's Christmas at the Coliseum, Speed Sport Car Show, Victoria Park Arts & Crafts Fair, as well as the Magic Hands Festival of Fine Arts. He was also instrumental in bringing the Quebec Major Junior Hockey League to Moncton.

A passionate supporter of downtown revitalization, Greg looks forward to using his expertise to help local businesses to grow and thrive.

Greg has served on numerous boards and organizations, including the City of Moncton's Downtown Development and Revitalization Committees. He is a past president of the Moncton West & Riverview Rotary Club, and has been an active member of the Fundy Trail Development Authority for the last 17 years, including a term as president.

Greg lives with his wife, Claudette in the city's downtown core. A passionate hockey fan, he has been involved with junior hockey for more than 20 years.

Advisory Board and Committee Appointments

Advisory Committee on Downtown Development and Revitalization

Development and Construction Permitting Advisory Committee

Downtown Moncton Centre-ville Inc. - Board of Directors

Events Moncton

Marché Moncton Market Complex Commission

### **Lourdes O'Reilly**

### **Valerie Roy**

Valerie was born and raised in Southampton, England. She migrated to Canada in June 1971 and over the years, has lived and worked in a number of towns and cities in Nova Scotia, Quebec and New Brunswick.

In 1983, she was transferred to Moncton when Office Concepts moved its head office from Bathurst. From this position as Administrative Manager, she held a number of roles in the ensuing Coordinator of Moncton's Centennial (1989 – 1990); Director of Economic Commission (1991 – 2000); CEO Greater Moncton Chamber of Commerce (2000 – 2010); CEO Atlantic Chamber of Commerce (2010 – 2017). Valerie retired in June 2017.

During the course of her career, Valerie participated on boards and committees at local, provincial, regional, national and international levels. She is active with her church (St. John's United in downtown Moncton) and Hospice Greater Moncton. In recognition of her work and volunteer contributions, Valerie was the recipient of a Moncton 100 medal, Canada 125 medal and more recently, the Queen's Diamond Jubilee Medal. Valerie and her husband David live in Lower Coverdale. A blended family, they have five children and four grandchildren who all live in the area.

### **Brian Cormier**

As a communications professional, strategist, writer, editor and newspaper columnist, Brian has enjoyed a successful career that has spanned more than 30 years. He has worked in a number of senior communications and public affairs roles for a variety of organizations in both the private and public sectors.

From 2005 to 2017, he wrote Hump Day, a general interest weekly column for the Moncton Times and Transcript. From 2010 – 2013, he also wrote a social media column called Social Media Matters for the newspaper.

Throughout his career, he has written nearly 1,000 individual newspaper columns on subjects ranging from social media, entertainment, general interest, humour and restaurant reviews.

He was an English editor of the Canadian bestseller, Ten Needles (translation of "Dix aiguilles" by Marin Latulippe), a book on the life of Sean Collins, a courageous and thoughtful boy who passed away from cancer in July 2007 at the age of 13. The book became a Canadian bestseller, selling more than 10,000 copies and raising more than \$100,000 to benefit sick children.

He's a member of the Professional Writers Association of Canada (PWAC), National Society of Newspaper Columnists, Canadian Association of Journalists, Writers' Federation of New Brunswick, Greater Moncton Chamber of Commerce and Conseil économique du Nouveau-Brunswick. A dedicated community volunteer, he

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has served on a number of boards of directors, including Food Depot Alimentaire (2012 – 2017), Greater Moncton Chamber of Commerce (2013 – 2017), Moncton Regional Learning Council (2012 – 2016), and Greater Moncton SPCA (2006 – 2011). Currently, he is a member of the board of directors of the Alma City Club. He is also a charter member of the Greater Moncton Sunrise Rotary Club and serves as chair of the public relations and Irishtown Bingo committees – and will serve as president in 2019 – 2020. He was a member of the District Education Council for New Brunswick's School District 2 from 2010 – 2012.

In past years, he has been active with the Fredericton Junior Chamber/Jaycees, Chimo Help Centre and Moncton Kinsmen Club. Fluently bilingual, he is a graduate of the University of King's College with an honours degree in journalism and is an active member of the university's alumni association. In 2013, he was awarded the Order of the Ancient Commoner from King's in recognition of "selfless dedication to the university." Today, he is president of his own communications consulting agency, Bricor Communications and works for a number of major clients in the areas of strategic communications, government relations, writing, editing, translation and social media, including Elsipogtog First Nation, Atlantic Chamber of Commerce, Encorp Atlantic, Public Affairs Atlantic, Atlantic Ballet Theatre of Canada, New Brunswick Podiatry Association, Université de Moncton, David Hawkins Stratégie, TransAqua (Greater Moncton Wastewater Commission), Imperial Manufacturing Group and the Greater Moncton Roméo LeBlanc International Airport, among others. His "Brian Cormier's Weekly Update" newsletter is distributed every Monday to 600 subscribers.

**Dr. Peter Lightfoot**

Dr. Peter Lightfoot is originally from Bedford, Nova Scotia but has been practising at the Moncton Hospital as a general internist since 1975. He has specialized throughout his career as a Gastroenterologist and recently has retired from his practice but does continue to consult in his area of expertise.

He is involved as a volunteer with numerous organizations such as the United Church of Canada, the Moncton Hospital and serves as a Director of the National Endoscopic.

He and his wife, Glenna, have three children and four grandchildren and reside in Ammon North of Moncton.

**Sandra Wallace**

Born and raised in Moncton, New Brunswick.

Educated and then taught at all levels in New Brunswick, Ontario and Alberta.

- EdD studies at OISE University of Toronto
- Focus on Adult Education (Women's Studies)

Specializations – Guidance and Career Education, Special Education, Co-operative Education, Family Studies, Adult Education and Educational Administration.

Volunteered and held leadership positions on several boards and organizations such as Tantamar Seniors' College, Resurgo Place – Greater Moncton, Basic Income New Brunswick, Women's PROBUS of South East NB, the PROBUS Club of Shédiac Shores, TD Friends of the Environment Foundation in Ontario and New Brunswick, VON Niagara, Ontario Secondary Schools Certification Appeal Board, Social Action Committee – YWCA Regional Niagara, Women into Trades and Technology Advisory Committee, Niagara College, District 7090 Rotary International, Partnership with Welland/Pelham Chamber of Commerce, Niagara Health System – Welland Hospital Foundation, Public Relations for Women's Place Regional Niagara, Canadian Federation of University Women, Niagara Region Student Debating Society, Local Architectural Conservation Advisory Committee for the City of St. Catharines, ON, Shédiac Bay Bridge for Charity, Project Linus, and Shédiac Area Grandmothers for Africa.